

Are you communicating or
just talking?



IT'S TIME TO SWITCH OUR MINDSET

using Process Communication Model (PCM)

PCM Seminar 1 - Core topics
(3 days)

February 26th–28th, 2020

Venue: Alex Surf Club,
Alexandra Headlands, Qld.

CONTACT US TO REGISTER:

Registration closing date:
8th February, 2020

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Training facilitated by
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IT'S TIME TO SWITCH OUR MINDSET

According to Howard Gardner at Harvard University, the most important and highest paid intelligence is social intelligence. This refers to our ability to negotiate, communicate and persuade.

Yet our so called 'soft skills' are declining globally year after year. Research shows a decrease in empathy, in navigating emotions and inner motivation.

It's time to modify our mindset and start treating 'soft skills' as any other skill - something that needs hard work and dedication, and once mastered will reward us beyond our expectation.

****After the seminar you'll have the skills to:

- Be more self-aware and manage yourself better because you know what inspires you
- Achieve higher productivity by knowing how to motivate yourself and others
- Observe and decode behaviour objectively and not through your own filters
- Detect and correct miscommunication before it creates a problem
- Predict and identify the onset of disruptive and unproductive behaviour
- Respond quickly to defuse tricky situations

You will instantly be able to start applying what you learn.

While it may take some time to master all aspects of PCM and be confident to implement it on a daily basis, excellence will come with perseverance

The Process Communication Model

– or PCM for short – is a behaviour-based method that allows us to be more self-aware, to have better self-management skills and to manage others more efficiently.

Developed in the 1970s, the Process Communication Model is an evidenced-based tool so powerful it has been used by

NASA in the selection and training of astronauts, and is applied today through many industries and social environments.

Links to further information:

“How PCM works”

<https://kahleroceania.com/page.php/how-pcm-works/pcm-explained>

“Who uses PCM”

<https://kahleroceania.com/page.php/who-uses-pcm/who-uses-pcm>